



Our Changing Homelands Our Changing Lives



Norma Kassi
Director, Indigenous Collaboration
Arctic Institute of Community-Based Research
For Northern Health and Well-Being
YUKON, CANADA



Translation and Transfer of scientific knowledge with Northern Communities



- **Community-Based Research**

Involves community members from the beginning

Includes building capacity

Hiring local people, particularly students, into the project to develop young researchers

Empowering communities through meaningful involvement lays a strong foundation for later communications of results





- **How and who to connect with?**

Communicate with communities before results go to the media!

Use visual representations and plain language

Videos are well received

Community leadership first (ie. Chief and Council)

Government to government for claim settled communities

ie. Ministers and their staff, face to face

Then set up a meeting in the community





- **How to set up a community meeting?**

Hire local person to organize

Hold it at lunch time and provide lunch

Invite key people yet have it open to the public

Have students deliver the message along with the PI

Invite community experts for their feedback & comments

(to help determine if they understood the message(s))

Leave contact information for any follow up questions

